



## East Lakeland Baseball, Inc

1140 Fish Hatchery Road  
Lakeland, FL 33801  
eastlakelandbaseball@gmail.com

Dear Local Business,

Every year, we invite local businesses to sponsor our teams. Sponsoring our teams is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our teams have 10-13 players on each team. That means your business will have branding in front of hundreds of people. With that type of exposure, everyone will remember that your business supported us.

This year, we have several different levels of sponsorships ranging from \$100 to \$1000 (listed on the next page). If you want something a little more customized in return for your sponsorship, we are very open to your ideas. Email us at [eastlakelandbaseball@gmail.com](mailto:eastlakelandbaseball@gmail.com)

Unfortunately, baseball is expensive and not all of the families on our teams can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment, scholarships for players who can't afford to play, trophies and several other necessary things.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. I know that **your** business does a great job of improving the community, and we thank you for your continued support. You are making Lakeland a better place to live.

Thank You in Advance for Your Support of East Lakeland Baseball!

Sincerely,

Britney Whalen  
President

P.O Box 92716  
Lakeland, Florida 33804  
Tax ID # EIN88-3856454

## Sponsorship Options:

### First Base

For a \$100 donation, you would be helping one player in need. The donation will cover the players' registration fee and uniform for the season. You/your business will be noticed during Opening Ceremonies and on our social media accounts.

### Second Base

For a \$300 donation, you will receive a 3x5 banner that will be placed on a field with your logo. Your business will also be recognized at Opening Ceremonies and on all of our social media accounts. This donation will help with catcher's gear.

### Third Base

For a \$500 donation, you will receive a 3x5 banner, recognition at Opening Ceremonies and on all of our social media accounts as well as a plaque of the team you've sponsored. This donation will go towards equipment for a team, which includes catcher's gear and baseballs.

### Home Run

For a \$1000 donation, you will receive TWO 3x5 banners placed on two separate fields with your logo being advertised to HUNDREDS of spectators. Your logo will be placed on our website and all social media accounts. You will also receive recognition at ALL events throughout the season. This kind donation will go towards practice baseballs, game balls, L-Screens, field equipment and any needs of less fortunate players.

Once again, we encourage you to reach out if you would like to customize your donation in any way!

Yes! We would like to sponsor and we have chosen Option: \_\_\_\_\_

Name/Business:

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Address:

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Phone:

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Signature of Sponsor and Title:

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**Please email the art work you want on the banner! We accept  
cash, check, or credit card for sponsor fees.**

**We thank you very much for your time and your support!!!**